

COPPERDOG

2027 SPONSORSHIP OPPORTUNITIES

February 26–28, 2027

"Where the Trail Meets the Community"

SPONSORSHIP TIERS

GANGLINE

- Logo on ALL sled banners, race shirt, start/finish & checkpoint banners, pennants ×3
- Keepsake checkpoint banner (signed by mushers) + sled banner + pro team photo
- 3 radio + 3 social media promotions
- 20 challenge coins · 2 Stormy Kromer hats

\$8,000

POINT DOG

- Logo on ALL sled banners, race shirt, start/finish & checkpoint banners, pennants ×2
- Sled banner + pro team photo
- 2 radio + 2 social media promotions
- 10 challenge coins · 1 Stormy Kromer hat

\$5,000

WHEEL DOG

- Logo on race shirt, start/finish banner, pennant ×1
- Sled banner + pro team photo
- 1 radio + 1 social media promotion
- 6 challenge coins · 1 Stormy Kromer hat

\$3,000

SWING DOG ONLY 1 AVAILABLE

- Logo on Stage Leader Bib worn all race weekend
- 4 challenge coins · 2 beanies
- Logo on race shirt + pro team photo

\$2,000

TEAM DOG

- Logo on checkpoint banners, race shirt, pennant ×1
- 2 challenge coins · 1 beanie
- Sled banner + pro team photo

\$1,000

BRUSHBOW

- Sled banner + pennant ×1 + pro team photo
- 1 beanie

\$550

SNOWHOOK

- Logo on signed sled banner + pro team photo

\$250

TUGLINE

- Logo on pennant displayed on 5th Street snow fence
- Signed sled banner included

\$200

✓ ALL SPONSORS RECEIVE

CopperDog website listing + CopperDog window cling

**DEADLINE: JANUARY 15, 2027**

Sponsorships are tax-deductible · CopperDog, Inc. 501(c)(3) · MICS #48044

✉ help@copperdog150.com🌐 www.copperdog.org

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"See you on the trail."