COPPERDOG, INC. · 501(C)(3) NONPROFIT · MICS #48044

COPPERDOG

Community Sponsorship Opportunities

February 26–28, 2027

"Celebrate Your Pet. Honor Your People. Be Part of the Trail."

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— PET EDITION SPONSORSHIPS —

Honor your beloved companion as part of race weekend! Your pet's name will appear on the Pet Banner Wall — a large printed banner displayed at the start and finish of the race in Calumet, visible to all spectators and mushers all weekend long. Every Pet Edition sponsor also receives a CopperDog branded dog scarf.

PET TRAILBLAZER

$150

- ✓ Pet's name on the Pet Banner Wall
- ✓ Pet's name in the CopperDog digital program
- ✓ 1 CopperDog branded dog scarf
- ✓ CopperDog window cling

PET TRAIL RUNNER

$75

- ✓ Pet's name on the Pet Banner Wall
- ✓ 1 CopperDog branded dog scarf
- ✓ CopperDog window cling

PET TRAIL FRIEND

$35

- ✓ Pet's name on the Pet Banner Wall
- ✓ CopperDog window cling

The Pet Banner Wall is a large printed banner displayed at the start and finish of the race, visible to all spectators and mushers throughout the entire race weekend.

— TRAILSIDE SUPPORTER —

Carry their name to the trail. Whether honoring someone who walks beside you today or carrying forward the memory of a beloved person or pet, Trailside Supporter tributes place their name on the Trailside Supporter Wall — a large printed banner displayed at the start and finish of the race all weekend long.

Indicate In Memory Of (IMO) or In Honor Of when submitting.

TRAILSIDE CHAMPION

$200

- ✓ Name/tribute on the Trailside Supporter Wall
- ✓ Designation: In Memory Of OR In Honor Of
- ✓ Name in the CopperDog digital program tribute section
- ✓ 1 CopperDog beanie
- ✓ CopperDog window cling

TRAILSIDE PACER

$100

- ✓ Name/tribute on the Trailside Supporter Wall
- ✓ Designation: In Memory Of OR In Honor Of
- ✓ Name in the CopperDog digital program tribute section
- ✓ CopperDog window cling

TRAILSIDE FRIEND

$50

- ✓ Name/tribute on the Trailside Supporter Wall
- ✓ Designation: In Memory Of OR In Honor Of
- ✓ CopperDog window cling

The Trailside Supporter Wall is a large printed banner displayed at the start and finish of the race, honoring the people and animals whose love and memory fuel the CopperDog spirit.

🐾 **ALL SPONSORS RECEIVE A COPPERDOG WINDOW CLING & WEBSITE LISTING** 🐾

DEADLINE: JANUARY 15, 2027

Sponsorships are tax-deductible · CopperDog, Inc. 501(c)(3) · MICS #48044

sponsorship@copperdog.org · www.copperdog.org

P.O. Box 384, Calumet, MI 49913

"See you on the trail." 🐾

SCAN TO SPONSOR ONLINE

copperdog.org/community-sponsorship-opportunities