COPPERDOG, INC. — 501(C)(3) NONPROFIT · MICS #48044

COPPERDOG

2027 BUSINESS / ORGANIZATION SPONSORSHIP OPPORTUNITIES

February 26–28, 2027

"Where the Trail Meets the Community"

SPONSORSHIP TIERS

GANGLINE — $8,000

- Logo on ALL sled banners, race shirt, start/finish & checkpoint banners, pennants ×3
- Keepsake checkpoint banner (signed by mushers) + sled banner + pro team photo
- 3 radio + 3 social media promotions
- 20 challenge coins · 2 Stormy Kromer hats

POINT DOG — $5,000

- Logo on ALL sled banners, race shirt, start/finish & checkpoint banners, pennants ×2
- Sled banner + pro team photo
- 2 radio + 2 social media promotions
- 10 challenge coins · 1 Stormy Kromer hat

WHEEL DOG — $3,000

- Logo on race shirt, start/finish banner, pennant ×1
- Sled banner + pro team photo
- 1 radio + 1 social media promotion
- 6 challenge coins · 1 Stormy Kromer hat

SWING DOG — SOLD OUT — $2,000

- Logo on Stage Leader Bib worn all race weekend
- 4 challenge coins · 2 beanies
- Logo on race shirt + pro team photo

TEAM DOG — $1,000

- Logo on checkpoint banners, race shirt, pennant ×1
- 2 challenge coins · 1 beanie
- Sled banner + pro team photo

BRUSHBOW — $550

- Sled banner + pennant ×1 + pro team photo
- 1 beanie

SNOWHOOK — $250

- Logo on signed sled banner + pro team photo

TUGLINE — $200

- Logo on pennant displayed on 5th Street snow fence
- Signed sled banner included

ALL SPONSORS RECEIVE

CopperDog website listing + CopperDog window cling

SCAN TO SPONSOR ONLINE

copperdog.org/business-sponsorship-opportunities

DEADLINE: JANUARY 15, 2027

Sponsorships are tax-deductible · CopperDog, Inc. 501(c)(3) · MICS #48044

sponsorship@copperdog.org
www.copperdog.org
P.O. Box 384, Calumet, MI 49913

"See you on the trail."