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CopperDog Sponsorship Opportunities 2023-2024



Eleven choices to help support CopperDog and your business!

For 2024, the Sunday CD80 and CD150 finishes will be in Calumet!

Lead Dog \$10,000

- Your logo on mushers race bibs
- Six (6) VIPs upfront viewing at the race start with keepsake badges
- Your logo on all sled banners
- Photo opportunity with mushers and officials
- Public speaking to fans during opening ceremonies
- Headline logo on the CopperDog website
- Three (3) Facebook mentions with a link to your website
- Radio mentions the week before the start
- Your logo on start/checkpoint/finish banners
- Your logo on official CopperDog t-shirt /sweatshirt (deadline January 15th)
- Race sled banner signed and keepsake photo of race team
- Your logo on Four(4) CD pennants with years of service
- Your logo on the website and receive a CD window cling
- Six (6) Awards Banquet tickets with a speaking opportunity

We thank Incredible Bank for being our Lead Dog Sponsor for 2024

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Gangline \$8,000

- Four (4) VIPs upfront viewing at the race start with keepsake badges
- Your logo on all sled banners
- Photo opportunity with mushers and officials
- Public speaking to fans during opening ceremonies
- Headline logo on CopperDog website
- Three (3) Facebook mentions with a link to your website
- Radio mentions the week before the start Your logo on start/checkpoint/finish
- bannersYour logo on official CopperDog t-shirt/
- sweatshirt (deadline January 15th) • Race sled banner signed and keepsake
- Made sied barrier signed and keepsake
 photo of race team
 Your logo on Three (3) CD pennants with
- Your logo on Three (3) CD pennants with years of service
- Your logo on the website and receive a CD window cling
- Four (4) Awards Banquet tickets with a speaking opportunity

Point Dog \$5,000

- Three (3) VIPs upfront viewing at the race start with keepsake badges
- Your logo on all sled banners
 Photo opportunity with mushers and officials
- Public speaking to fans during opening ceremonies
- Headline logo on CopperDog website
- Two (2) Facebook mentions with a link to your website
- Radio mentions the week before the start
- Your logo on start/checkpoint/finish banners
- Your logo on official CopperDog t-shirt/ sweatshirt (deadline January 15th)
- Race sled banner signed and keepsake photo of race team
- Your logo on Two (2) CD pennants with years of service
- Your logo on the website and receive a CD window cling
- Two (2) Awards Banquet tickets with a speaking opportunity

Wheel Dog \$3,000

- Two (2) VIPs upfront viewing at the race start with keepsake badges
- Two (2) Facebook mentions with a link to your website
- Radio mentions the week before the start Your logo on start/checkpoint/finish
- banners • Your logo on official CopperDog t-shirt/ sweatshirt (deadline January 15th)
- Race sled banner signed and keepsake photo of race team
- Keepsake checkpoint banner
- Your logo on One (1) CD pennants with years of service
- Your logo on the website and receive a CD window cling

Team Dog \$1,000

- Your logo on start/checkpoint/finish banners
- Your logo on official CopperDog t-shirt/ sweatshirt (deadline January 15th)
- Race sled banner signed and keepsake photo of race team
- Your logo on One (1) CD pennant with years of service
- Your logo on the website and receive a CD window cling

Swing Dog \$800 (cash only)

- Only Three (3) available; CD80 stage 2 and CD150 stages 2 & 3
- Your logo on the yellow bib worn by current race leader
- Your logo on the website and receive a CD window cling
- Keepsake Photo

Banner/Pennant Combo \$550

- Race sled banner signed and keepsake photo of race team
- Your logo on One (1) CD pennant with years of service
- Your logo on the website and receive a CD window cling

CD150/CD80 Sled Banner \$350

- Race sled banner signed and keepsake photo of race team
- Your logo on the website and receive a CD window cling

Snow Fence Pennant \$250

- Your logo on One (1) CD pennant with years of service
- Your logo on the website and receive a CD window cling

CD30/CD15 Sled Banner \$200

- Race sled banner signed and keepsake photo of race team
- Your logo on the website and receive a CD window cling

Mark your calendars for the 2024 CopperDog

March 1st through the 3rd

Calumet • Eagle Harbor • Copper Harbor

CopperDog, Inc. is a 501(c)3 not for profit organization. MICS #48044.